The Principal Financial Group® Life Underwriting Guide

Underwriting that's **fast, easy** and **just right**.

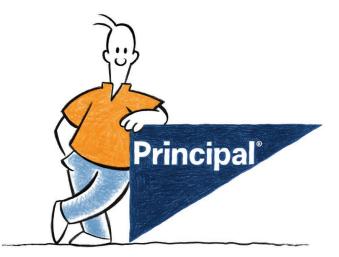




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The right partner. The right services.

The Principal Financial Group® leads the industry with a remarkably fast underwriting and issue process.

Competitive turnaround times

- We've expanded our team to help us expedite your cases.
- 1035 unit to proactively expedite transfer of proceeds
- Top-tier industry time service

Easy to work with

- Applications accepted electronically or by fax Dedicated home office case managers plus (1035 paperwork needs wet signature). Toll-free fax: 866-542-1359
 - access to your underwriter when you need it. Toll-free phone: 800-654-4278
- Quick Quotes System for submitting informal inquiries

Principal TeleApp

Streamline the underwriting process and eliminate requirements:

- Eliminates redundant paramed questions
- Eliminates inspections through \$5 million
- Fewer Attending Physician Statements (APS) required

Online services

New business application forms

The Principal® provides easy access to life new business application forms in Virtual Supply on the advisor website. We have also teamed with the following companies to ensure our application materials are available to customers who subscribe to their services.

 iPipeline[™] • Ebix's Vital Forms

Submitting new applications

Submit new business applications electronically to help streamline the new business process. We support the following electronic submissions:

• Principal Direct FTP (file transfer protocol) • Principal FTP website

We have also teamed with the following companies to ensure new application submission is available to customers who subscribe to their services:

- PaperClip Incorporated ExamOne
- iPipeline's iGO[™]

Traditional submissions such as U.S. mail and fax are also welcomed.

Pending case status

Receive important up-to-date information on pending life and disability insurance new business via:

- Principal Pending Business Report
 I
 - Principal Direct FTP from us in ACORD format

We have also teamed with the following companies to ensure our pending new business information is available to customers who subscribe to their services:

SmartOffice[™]

- Oracle/SkyWire
- AgencyWorks

We have also teamed with the following companies to ensure underwriting rules are available to customers who subscribe to their services:

• XRAE

Unique survivorship features

Reconsideration

- Available for rated or uninsurable risks
- Underwriting for second insured not required

Seven classes of uninsurable

 U1 (our most favorable uninsurable risk class)
 No minimum life expectancy through U7 (life expectancy of less than one year)

Opt-out underwriting

- For U7 risks with life expectancy less than
 Rout one year
- Routine requirements waived

Business case advantage

Flexible, partnership approach - collaborate for creative solutions

• Understand concept and key issues

Multi-life underwriting

- Available for employer-sponsored plans
- Four underwriting programs available

Nonqualified executive benefits – aggregate funding on COLI

- Liberalized financial underwriting limits
 - 30 times income to age 55
 - 15 times income age 56 and over
- Streamlined underwriting requirements
 - Physical measurements + ECG + Labs + APS
 - No paramed or MD exams required
 - No inspections required
 - Employer census provides financial information

• Preliminary underwriting and selection of participants using TeleApp

Work with Advanced Solutions when needed

 Added level of service – we order all requirements and APS reports for you

• Home office pre-approval required

• Pre-completed application forms provided for formal signatures

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Accelerated Underwriting

What is
Accelerated
Underwriting?Principal Accelerated Underwriting is a streamlined underwriting approach that improves the
process through:
• Faster underwriting decisions within 48 hours
• The elimination of lab testing and paramed exams for 50-60 percent of applicants who qualify*

*Based on age and face amount requirements.

How does it work?

Step 1. Complete Part A and C of the application, including Producer Report, HIPAA, Informed Consent Form, etc. Do not schedule the paramed appointment. **Indicate "Acc Und" on the Producer Report (and agency transmittal if submitted) to alert the case manager that this is a Principal Accelerated Underwriting case.**

Step 2. Call 888-TeleApp (888-835-3277), option 2, to set up the telephone interview for your client. You can have the client complete an interview immediately, or you can schedule a future appointment. Make sure you tell the interviewer that this is a Principal Accelerated Underwriting application.

TeleApp Contact Center Hours: Monday – Thursday: 7 a.m. – 10 p.m. CST | Friday: 7 a.m. – 7 p.m. CST

Step 3. Underwriting evaluates the TeleApp, Motor Vehicle Report, prescription history and MIB Inc. report. If the application is approved for Principal Accelerated Underwriting, it proceeds to issue. If not approved, a paramed appointment will be scheduled plus any additional requirements. Use the checklist below to help determine if your clients(s) are part of the 50–60 percent who qualify.

GENERAL QUALIFICATIONS

- Ages 18-60
- Face amounts between \$50,000 \$1 million (\$2 million for SUL)
- Requested products are Term (10-,15-, 20- and 30-year) UL, IUL, VUL, SUL, or Benefit VUL II (NY only).
- Build is within recommended weight limits (see chart).
- No major medical condition(s) (see chart).

Participation in Aviation or Hazardous Sports Activities may qualify subject to activity details gathered during the TeleApp.

	AGES	5 18-44				AGES	54	5-60	
Height	Weight	Height	Weight		Height	Weight		Height	Weight
4′8	79 – 129	5′9	119 – 197		4′8	79 – 132		5′9	119 – 200
4′9	81 – 134	5′10	122 – 202		4′9	81 – 136		5′10	122 – 206
4′10	84 – 139	5′11	126 – 208		4′10	84 - 141		5′11	126 – 212
4′11	87 – 144	6′0	130 – 214		4′11	87 – 146		6′0	130 – 218
5′0	90 – 149	6′1	133 – 220		5′0	90 – 151		6′1	133 – 224
5′1	93 – 154	6′2	137 – 226		5′1	93 – 156		6′2	137 – 230
5′2	96 – 159	6'3	141 – 232		5′2	96 – 161		6′3	141 – 236
5′3	99 – 164	6′4	144 – 239		5′3	99 – 167		6′4	144 – 243
5′4	102 – 169	6′5	148 – 245		5′4	102 – 172		6′5	148 – 249
5′5	106 – 174	6′6	152 – 251]	5′5	106 – 177		6′6	152 – 256
5′6	109 – 180	6′7	156 – 258		5′6	109 – 183		6′7	156 – 262
5′7	112 – 185	6′8	160 – 264		5′7	112 – 188		6′8	160 – 269
5′8	116 – 191	6′9	164 – 271		5′8	116 – 194		6′9	164 – 276

UNDERWRITING BUILD CHART

Note: Traditional underwriting is required for builds that are off the chart.

MAJOR MEDICAL CONDITIONS

Alcohol abuse and/or treatment	Drug abuse and/or treatment	Melanoma
Atrial Fibrillation	Epilepsy/Seizure	Multiple Sclerosis (MS)
Barrett's Esophagus	Gastric Bypass/Lap Band	Parkinson's Disease
Bipolar Disorder	Heart Disease/Surgery – all forms	Peripheral Artery Disease (PAD/ Peripheral Vascular Disease (PVD))
Cancer (exceptions: Basal Cell and Squamous Cell Carcinomas)	Hepatitis	Rheumatoid Arthritis (RA)
Chronic Obstructive Pulmonary Disease (COPD/Emphysema)	Hypertension (diagnosed within six months)	Sleep Apnea
Crohn's Disease	Kidney Disease	Stroke/Transient Ischemic Attack (TIA)
Diabetes/Gestational Diabetes	SLE/Lupus	Ulcerative Colitis (UC)

Note: Advanced diagnostic testing, biopsies, cardiac testing and other medical history may require an attending physician's statement. When attending physician's statements are ordered, we will require traditional underwriting.

Automatic Standard Approval Program

How it works

Automatic Standard Approval Program (ASAP) is designed to help eliminate low substandard ratings. While some companies have eliminated their program or changed their guidelines, The Principal[®] still supports ASAP.

ASAP GUIDELINES:

- Up to \$5 million face amount
- Up to Table 3 or flat extra to \$7.50/\$1,000
- Permanent products only* (both lives are eligible for Survivorship UL Protector II)
- Applicable through age 70
- Medical ratings only [no driving, hazardous sports, aviation or lifestyle cases (drug/alcohol use)]
- Can be used with Healthy Lifestyle Credits
- Cannot be used with a combo of Table Rating + Flat Extra

How does our program differ from other companies?

The Principal does not limit or exclude cancer or coronary heart disease. Many competitors use the same criteria, but they exclude cancer or coronary. Also, our Healthy Lifestyle Credit (HLC) program can be used in conjunction with ASAP. The combination of HLC and ASAP provides an opportunity in some cases to move somebody outside a Table 3 to Standard. For example, when we rate a person a Table 5 and use HLC to get them to a Table 3, we can then use ASAP to get to a Standard rating.

What are the benefits?

Our ASAP eliminates the low, substandard ratings that can be the most challenging to present to your client. Consequently, you can present an offer to a client that has a greater chance of being placed. The greatest benefit is the competitive Standard rate received by your client without a reduction in the compensation paid to you.

ASAP IN ACTION

Proposed Insured	Product Type	Medical Condition	Underwriting Offer
Ben, age 55, 6 ft, 265 lbs	UL	 Moderate rheumatoid arthritis using Humira High blood pressure and high cholesterol, both controlled with medication Normal stress test within three years Annual exams with DRE and PSA 	Standard using Healthy Lifestyle Credits and ASAP together
Mark, age 68		 Diabetes, good control Proteinuria, mild Hypertension and cholesterol, well-controlled Table 3 risk 	
Ruth, age 70	SUL	 Mild CAD in several vessels Favorable stress tests, well-controlled CV risk factors OSA, moderate, compliant with CPAP Table 3 risk 	Standard on both lives using ASAP

*For product-specific eligibility, contact your home office underwriter.

Unlike many of our competitors, The Principal does not exclude cancer or coronary artery disease from our Automatic Standard Approval Program.

Healthy Lifestyle Credits

What are Healthy Lifestyle Credits?

The Principal feels all applicants should be given credit for doing the right things to take care of themselves. Because of this philosophy, we use Healthy Lifestyle Credits (HLCs) as an underwriting tool to help clients get the most favorable rating possible. The underlying basis of our HLCs is an evaluation of several coronary and cancer risk factors of a client as follows.

HLC risk profile factors

- Blood pressure
- Cholesterol

Pulse

- Family history
 - Preventive cancer

• Weight

screening tests

Routine physicals

Preventive heart

A scoring system is used for each factor, with positive points for favorable factors and negative points for less favorable factors. If a factor is considered neutral, a score of zero is given to reflect the neutral result. These factors combine to make up an insured's Healthy Lifestyle Credit Score.

screening tests

How do HLCs help your clients?

Our underwriters review an applicant's risk profile factors and assign positive or negative points. When finished, they use the applicant's results to determine the final underwriting rating. This allows us to reduce or eliminate a table rating or even improve Standard or better risks for the proposed insured.¹ Favorable HLCs can help your clients earn up to two tables of credit that offset table ratings that have been assessed and may even improve Standard or better risks up to one class if they have enough favorable credits. Our Automatic Standard Approval Program, which is designed to help eliminate low substandard ratings, can also be used in conjunction with HLCs. Here are a few guidelines to keep in mind with HLCs:

- Ratings for asthma, anxiety, depression, colitis, sleep apnea, body build and blood pressure are examples of covered conditions. (This listing is not all inclusive of covered conditions.)
- A few conditions are excluded, including ratings for cardiovascular disease, diabetes and flat extras.
- As an added benefit, there are no limitations due to age, plan or face amount.

EXAMPLES				
Proposed Insured	Original rating (based on medical history)	Improved rating with HLCs		
Mark suffers from depression	Table 5	Table 3		
Sue has asthma	Table 4	Table 2		
Brian's build falls outside the guidelines	Table 2	Standard		
Betty has high blood pressure	Preferred	Super Preferred		

¹ Earn up to two tables of credit that offset table ratings that have been assessed. Ratings for cardiovascular disease, diabetes and flat extras are excluded from the HLC program. There are no limitations due to age, plan or face amount. To improve cases that are Standard risk or better, they must have only one knockout for build, blood pressure or cholesterol and have enough favorable factors for improvement.

Save Time with TeleApp

As a financial professional, we know that your time is better spent focusing on sales and service. Let us complete the medical portion Part B (Part II) of the application for you using our **free TeleApp service**. We employ our own trained professionals and use a state-of-the-art reflexive system, designed by our underwriters, to guide your clients through the insurability questions.

Our reflexive questions let the underwriters gain additional insight into medical impairments that our traditional application process doesn't allow. No more back and forth between your client and underwriting trying to clarify vague paper application medical questions. We are so confident in the quality of the information we obtain through TeleApp that we require fewer routine requirements and have reduced APS ordering by 40 percent.

Five easy steps

- Complete Part A (Part I) of the application, and obtain Part C signatures. Explain the interview process to your client. The TeleApp Guide (BB10268) provides step-by-step instructions to help prepare your client.
- Schedule the interview using one of the scheduling options shown below. Interviews may be scheduled from 7 a.m. to 10 p.m. CST, Monday through Thursday, and 7 a.m. to 7 p.m. CST, Friday.
- **3.** Submit the initial application and other required forms (supplemental applications, illustrations, blood consent and Field Office Report) to your New Business coordinator for processing.
- **4.** The TeleApp interviewer calls your client at the scheduled time and completes the insurability questions (Part B/Part II). The average interview takes 15-20 minutes. A draft copy of the completed interview responses will be sent to you once the application is received in the home office.
- **5.** Deliver the policy to the client. The home office provides two copies of the completed application. Your client reviews the information and signs both copies. One copy is attached to the policy and remains with the client. Return the entire packet, along with the signed application (Part D), to the home office.

Benefits of using TeleApp

- It's free!
- Improved policy issue time
- Less paperwork and follow-up
- Fewer routine requirements, attending physician statements and paramedical exams
- Advisors don't have to ask awkward medical questions
- You choose whether or not we schedule the paramedical examination.
- Clients' medical information is gathered by our professional interviewers.

Helpful hints

- Immediate interviews are fast and easy. 888-TeleApp (888-835-3277), option 2.
- Scheduled interviews with a specific date and time have an 80 percent first-call completion rate (35 percent when not scheduled). If you're not completing an immediate interview, it's better to schedule a specific day and time.
- When scheduling an interview, let us know the state in which the application was signed. We can then tailor the interview to the state-specific application questions.
- The confirmation number provided by the TeleApp counselor and the date and time of the interview should be recorded on the Field Office Report for Life applications or the Producer's Report for Disability applications.

Scheduling the interview

You can choose to have your client complete an immediate interview or you can schedule a future date and time when it is most convenient for your client using the following options:

- To immediately complete the interview, call 888-TeleApp (888-835-3277), option 2.
- To schedule an interview, call 888-TeleApp (888-835-3277), option 1.
- Submit a request using the online form at www.principal.com/teleapp.

When scheduling an interview, please provide this information:

- Producer's name and phone number
- Client's name, Social Security number and date of birth
- · Products and total amounts applied for
- Signature state (the signing state)
- Client's telephone number and time to call

Staying informed

You may access your pending business report on the advisor website at any time to monitor the status of the TeleApp interview. Or you can call our TeleApp department any time you have questions, 888-TeleApp (888-835-3277), option 1.

Preparing your clients

By helping clients know what to expect, we can more efficiently complete the interview and build a positive customer experience. On average, interviews take 15-20 minutes and cover the following topics:

- General activities and health habits
- Annual income and net worth information
- · Foreign travel history for the last five years
- Names and dosages for all medications currently being taken
- Names, addresses and phone numbers of medical providers
- Approximate dates of any injuries, surgeries, emergency room visits, hospitalizations, illnesses or conditions

For more information

Go to www.principal.com/teleapp.

Impairments

The impairment information on the following pages has been provided to help give you a general idea of potential underwriting outcomes based on medical and non-medical life insurance underwriting. By initially obtaining specific, detailed information, your underwriter will be able to provide the right quote quickly and easily.

Descriptions of possible underwriting outcomes represent tentative, non-binding assessments based on hypothetical parameters using our underwriting guidelines at the time of publication. Actual underwriting outcomes may possibly be more favorable than illustrated using available Healthy Lifestyle Credits and our Automatic Standard Approval Program (ASAP). We reserve the right to apply individual consideration to any case. All cases are subject to full underwriting, and assessments are subject to change based on actual file review. For more information, contact your home office underwriter.

The impairments table is set up as follows:

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
IMPAIRMENT	The criteria the	Medical requirements the	The risk classification or rating
IMPAIRMENT The name of the impairment, including a short description. Conditions are listed alphabetically	The criteria the underwriter uses to classify the risk	Medical requirements the underwriter is likely to request in addition to the routine age and amount medical requirements For Faster Decision – These are the specific details to include in your application package to enable the underwriter to quickly and easily provide the right quote. This information may be used to determine appropriate	
		APS acquisition, thereby expediting the underwriting process and limiting the need	
		for subsequent requirement requests.	

Impairments | MEDICAL

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
ALCOHOL ABUSE (Includes alcoholism and problem drinking)	 Current age Amount of past and present alcohol consumption declared Any diagnosis of abuse or dependence Past history of treatment Results of all investigations, including liver enzymes and alcohol markers How long abstinent or consuming in moderation Any relapses Member of a self-help group such as Alcoholics Anonymous Treatment with medication Any co-morbid conditions, including any history of other substance abuse, driving offenses or participation in hazardous sports Any history of marital or job instability Any medical complications 	 Requirements: APS, medical exam, MVR, blood test, alcohol questionnaire, inspection report selectively For faster decision: Provide details of medical treatment. Document any residential care/ treatment including dates and length of treatment. Outline any favorable aspects such as continued employment, attendance in Alcoholics Anonymous or similar body, etc. 	Ratings depend primarily on applicant's age, time since last use and any co- morbid factors. Alcoholism: Best Case: Standard (over age 30 and > five years since last consumption) Worst Case: Decline Problem Drinking: Best Case: Table 2-4 (over age 30 and mild) Worst Case: Decline
ALZHEIMER'S DISEASE	 Current age Age at onset of symptoms Treatment, including any medications Activities of daily living Living independently Type of assistance, if required Judgment intact Stable course 	 Requirements: APS, Inspection Report selectively For faster decision: Any neuropsychiatric testing such as cognitive or memory testing Activity levels ADLs affected IADLs affected 	All cases: Decline
ANEMIA	 Type of anemia Severity/degree of anemia Cause of anemia, if known Treatment Blood test results Details of testing done and referrals to specialists/hematologists (include dates, names of tests and doctors seen) Medications Any concurrent impairment 	 Requirements: APS For faster decision: Results of all investigations and testing to include cause and/or source of bleeding Details of treatment Details of ongoing surveillance of the condition, including recent complete blood count (CBC) 	Ratings depend on type of anemia and assume anemia is fully investigated and stable. Decisions can range from Preferred to Decline. Iron deficiency anemia: Preferred possible for best-case scenario Hemolytic anemia: Preferred possible for best-case scenario

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
ANEURYSM	 Precise diagnosis Type or location of aneurysm Date of diagnosis Cause Size and stability of aneurysm Currently present Treatment Smoking history Presence of associated coronary artery disease, hypertension, cerebrovascular, other peripheral vascular or renal disease, or COPD Blood pressure control 	 Requirements: APS For faster decision: All tests and details of ongoing surveillance Details of any lifestyle modifications Details of blood pressure and lipid control Presence of associated coronary artery disease, hypertension, cerebrovascular, other peripheral vascular or renal disease, or COPD Smoking history Presence or absence of symptoms 	Can consider on a rated basis 6 to 12 months post-op depending on the type of aneurysm. Abdominal: No surgery: Best case is Table 6 provided diameter <5 cm, with no increase in size within last three years or since diagnosis If diameter >5 cm: Decline With surgery: Individual consideration Cerebral: No surgery: \$7.50 per \$1,000 if small, stable and no complications Large: Decline With surgery: Standard after two years Thoracic: No Surgery: Decline With Surgery: Table 4 after two years
ANGINA PECTORIS	Refer to Coronary Artery Disease.		
ANGIO- PLASTY	Refer to Coronary Artery Disease.		
APNEA/SLEEP APNEA	 Current age Type of apnea (obstructive, central or mixed) Severity Treatment (CPAP or surgery) Compliance with treatment Date of last sleep study Current height/weight Presence of cardiovascular disease and/ or risk factors including hypertension, arrhythmias Any associated overweight or obesity Smoking history 	 Requirement: APS For faster decision: Type, frequency, severity, and duration of symptoms Results of sleep study including, apnea index and degree of oxygen desaturation Treatment and compliance with treatment Any associated impairments History of motor vehicle or industrial accidents attributed to sleepiness 	Mild disease and no complications: Preferred or Super Preferred possible Moderate disease untreated and no complications: Table 2-3 Moderate disease treated and compliant with therapy: Preferred possible Severe disease untreated and no complications: Decline Severe disease treated and compliant with therapy: Standard
ARTERIO– SCLEROSIS	Refer to Coronary Artery Disease.		
ASTHMA	 Current age Date of diagnosis Current symptoms Frequency and severity of asthma attacks Type of medication and frequency of use Compliant with medications Hospitalizations or ER visits Limitations to activities Smoking history Occupational or environmental exposure Concurrent impairments such as COPD, psychiatric disorder, alcohol abuse, CAD 	Requirement: APS For faster decision: • Results of investigations including pulmonary function tests • Frequency of symptoms • Duration and intensity of exacerbations • Treatment and response to treatment • Frequency of night-time symptoms • Smoking history • Time off work • Level of activity	Minimal or mild asthma: Preferred or Super Preferred Moderate: Standard to Table 2 Severe: Table 6 to Decline

IMPAIRMENTS

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
ATRIAL FIBRILLATION	 Date of diagnosis and age at onset Age of applicant Frequency of attacks Associated symptoms and complications Risk factors for stroke Exercise tolerance Underlying cardiac and non-cardiac disease Full cardiac evaluation Paroxysmal vs. Chronic Treatment including use of anticoagulant medication 	Requirement: APS For faster decision: • Type of atrial fibrillation • Details of treatment • Copies of all cardiac Investigations • Current level of activity	Found on examination, no investigation: Postpone Paroxysmal Atrial Fibrillation (PAF) with infrequent attacks: Standard Chronic Atrial Fibrillation: Table 2-6 Less favorable outcome for co-morbid complications
BARRETT'S ESOPHAGUS	 Current age Ongoing risk factors Results of all investigations including biopsy Stable course Medication/treatment Response to medication treatment Compliant with medical treatment and surveillance Complications (e.g., hemorrhage, perforation) 	 Requirement: APS For faster decision: Results of all investigations including biopsy Details of ongoing follow-up (e.g., endoscopy) Details of lifestyle modification (stop smoking and alcohol use) 	Best case: Preferred or Super Preferred if no dysplasia and good follow-up done on a regular basis Typical case: Standard to Table 2 Worst case: Decline
BLOOD PRESSURE	Refer to Hypertension.		
BYPASS SURGERY	Refer to Coronary Artery Disease.		
CANCER	Refer to specific organ or type of cancer.		For all forms of cancer: Consideration for insurance begins once treatment has been completed, assuming the client is well followed.
CANCER: BASAL CELL CARCINOMA/ SQUAMOUS CELL CARCINOMA	 Date of diagnosis Pathology reports including confirmation of basal cell carcinoma Type of treatment Date treatment completed Confirmation that tumor has been removed completely Family history of atypical/dysplastic nevi or dysplastic nevus syndrome Details of regular full body surface skin examinations Any recurrence or spread Ongoing risk factors such as multiple dysplastic nevi and a propensity to develop other skin cancers Any serious complications from treatment 	 Requirement: APS For faster decision: Pathology report including post-operative Details of ongoing follow-up Details of lifestyle modification (sun screen, stop smoking) 	Complete excision: Possible Preferred or Super Preferred

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
CANCER: BREAST	 Date of diagnosis Type and stage of cancer Size of tumor Type of treatment Date treatment completed Any recurrence or spread Any serious complications from treatment 	Requirement: APS For faster decision: • Pathology report • Stage and grade of tumor • Details and date(s) of treatment, including any adjunct therapy (e.g., Tamoxifen) • Hospital reports • Details of follow-up (mammograms, bone scan, etc.)	Best case: Standard for carcinoma in situ after 2-3 years since treatment Typical case: Unable to consider until 2-3 years after completion of treatment (chemo or radiation), then possible Table rating and/or a flat extra depending on stage and grade Worst case: Decline
CANCER: COLON	 Date of diagnosis Stage and grade of the tumor Any hereditary syndrome that may be associated with other types of cancer Family history of colon cancer types of cancer What treatment Length of remission Ongoing follow-up including colonoscopy results Any recurrence Any complications from treatment 	 Requirement: APS For faster decision: Pathology report and staging information Details and date(s) of treatment Hospital reports Details of follow-up (colonoscopy and tumor markers) 	Best case: Standard after three years Typical case: Unable to consider until 2-3 years after completion of treatment (chemo or radiation), then possible Table rating and/or a flat extra depending on stage and grade Worst case: Decline
CANCER: LEUKEMIA	 Current age Date of diagnosis Type of leukemia and stage of cancer Treatment Date treatment completed Any recurrence or secondary cancer 	 Requirements: APS, blood testing if current results are not available For faster decision: Pathology reports Evidence of regular follow-up Hospital treatment reports 	Acute lymphoid leukemia/acute myeloid leukemia: Best case: Standard Typical case: Standard with a flat extra Worst case: Decline Chronic lymphoid leukemia/ hairy cell leukemia: Best case: Table 4 Typical case: Table 8 – Decline Worst case: Decline
CANCER: LUNG	 Current age Date of diagnosis Type of cell and stage of cancer Type of treatment Date treatment completed Any recurrence or spread Reduced/eliminated risk factors (e.g., smoking) Any concurrent impairment (e.g., emphysema or chronic bronchitis) Any serious complications from treatment 	Requirement: APS For faster decision: • Pathology report and staging • Treatment and hospital report • Evidence of regular follow-up (CT scans etc.)	Carcinoma (all types) Stage 1: Best case: Standard after seven years Typical case: Standard with a flat extra Worst case: Decline if less than or equal to three years since primary treatment Stage 2-3: Best case: Standard after nine years Typical case: Standard with a flat extra Worst case: Decline if less than or equal to five years since primary treatment

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
CANCER: PROSTATE	 Current age Date of diagnosis Type of treatment Date treatment completed Stage and Gleason Grade Any recurrence or spread Serial PSA levels including current PSA Any serious complications from treatment 	 Requirements: APS, blood profile to include PSA if current results are not available For faster decision: Pathology reports Type of treatment Evidence of regular follow-up and PSA testing Copies of PSA tests 	If client is under age 70, rate class will depend on years since primary treatment, the stage of cancer and Gleason grade of the tumor. Best case: Standard Typical case: Standard with a flat extra Worst case: Decline
CANCER: MALIGNANT MELANOMA		Requirement: APS For faster decision: • Pathology report • Evidence of regular dermatology follow-up • Hospital treatment reports	Best case: Standard Typical case: Standard with a flat extra Worst case: Decline
CANCER: THYROID	 Type of thyroid cancer (papillary, follicular, anaplastic, etc.) Pathology Age of applicant Type of treatment and date(s) performed Any remission and for how long Any recurrence Any complications from treatment 	Requirements: APS For faster decision: • Pathology report • Treatment and hospital report • Evidence of regular follow-up	Best case: Standard Typical case: Standard or Standard with a flat extra Worst case: Decline
CHRONIC OBSTRUCTIVI PULMONARY DISEASE (COPD)		 Requirement: APS For faster decision: Pulmonary function tests (PFT), serial PFTs Details of lifestyle modification Level of activity 	Best case: Standard Typical case: Table 2-8 Worst case: Decline

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
CORONARY ARTERY DISEASE	 Current age Date of diagnosis and age at onset Severity of the disease (how many vessels and which ones) Current symptoms Treatment Medications Smoking history Any concurrent serious impairment Any history of congestive heart failure or arrhythmia Active lifestyle Blood pressure and cholesterol readings Family history 	 Requirements: APS, EKG (or TST) if current test is not available For faster decision: Cardiac test results (e.g., angiogram, recent stress tests, perfusion) Detailed list of medications Copies of lipid testing Details of any lifestyle change. Best ratings possible with testing including perfusion and stress echocardiograms within the past 12 months 	Unable to consider until six months post-surgery Best case: Standard Typical case: Table 2-8 Worst case: Decline
CROHN'S DISEASE	 Current age Severity of the disease Frequency of flare ups Severity of symptoms Medication – ongoing oral steroid therapy Hospitalization Surgery Weight stable or loss Testing and follow-up Complications or concurrent impairments such as rheumatoid arthritis or other inflammatory disease 	Requirement: APS For faster decision: • Pathology reports • Evidence of regular GI surveillance (colonoscopy) • Details of hospitalization and hospital reports • Stable weight • Active lifestyle	Best case: Possible Preferred Typical case: Standard – Table 5 Worst case: Table 6 – Decline
DIABETES	 Current age Date of diagnosis and age at onset Type of diabetes Treatment Medication Degree of control – blood sugar readings Complications – nephropathy, neuropathy, retinopathy, cardiovascular disease Current height and weight Blood pressure 	 Requirements: APS, blood (if not already required or current results not available) For faster decision: Type of diabetes including age at onset Copies of specialist reports (neurologist, nephrologist, endocrinologist) History of blood sugar control – copies of blood tests (incl. Hemoglobin A1c where possible) Details of risk factor modification Active lifestyle 	Type 1 Also known as Insulin Dependent Diabetes Mellitus (IDDM) Best case: Table 3-4 Typical case: Table 5-8 Worst case: Decline (complications, poor or uncontrolled) Type 2 Also known as Non-Insulin Dependent Mellitus (NIDDM) or Adult Onset Diabetes Best case: Standard Typical case: Table 2-4 Worst case: Decline (complications, poor or uncontrolled)
EMPHYSEMA EPILEPSY/ SEIZURE DISORDER	 Refer to COPD. Age onset Compliance with medication Control of seizures Reason for the seizure activity Any alcohol use Any other significant medical conditions 	 For faster decision: Type of epilepsy Age diagnosed Duration of history Date of last seizure and number of seizures per year 	Best case: Standard Typical case: Table 2-6 Worst case: Decline

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
GASTRIC SURGERY FOR OBESITY	 Pre-operative weight Current weight Any co-morbid conditions (such as diabetes, hypertension, coronary disease) Date of surgery Type of surgery Any surgical complications Outcome of surgery (weight loss, improvement of risk factors) 	Requirements: APS For faster decision: • Supply all medical reports relating to the surgical procedure and follow-up • Current weight	Unable to consider until 6 months after surgery. Restrictive surgery (gastric banding or gastroplasty): 6 months to 3 years: Table 3 >3 years: Standard to Table 2 Malabsorptive surgery/bypass: <1 year: Postpone 1-5 years: Table 4 >5 years: Standard to Table 2
HEART ATTACK	Refer to Coronary Artery Disease.		
HEPATITIS B	 Date of diagnosis Is this acute or chronic infection Laboratory results (liver function) If chronic, was a biopsy done Any alcohol usage or other medical conditions 	Requirement: APS For faster decision: • Laboratory results • Sonograms, CTs, biopsy results	Best case: Standard Typical case: Table 2-6 Worst case: Decline
HEPATITIS C	 Duration of the disease Laboratory results Has a biopsy been done Does the client use alcohol, and if so, amount per day 	Requirement: APS For faster decision: • Laboratory results • Biopsy results • Sonogram and/or CT scan results	Best case: Table 3-4 Typical case: Table 5-8 Worst case: Decline
HYPERTENSION	 Current age Date of diagnosis Type of hypertension (essential or secondary to another impairment) Medication/treatment Response to medication treatment Current BP readings and history of readings for past 2 years (demonstrate stable course) Compliant with medical treatment and follow-up Any concurrent impairment (e.g., CAD, stroke, kidney disease, build) 	Requirements: APS, para or medical exam, selectively For faster decision: • Record of blood pressure readings • Copies of any cardiac investigation • Details of risk factor modification • Active lifestyle	Rating depends on severity of hypertension. May qualify for Preferred or Super Preferred if well-controlled and compliant with medication.
LIVER FUNCTION TEST	 How many liver functions are outside the normal lab range? Is client taking any medications or using alcohol? Is there a medical condition that is causing the elevation in liver function? How long has this finding been monitored by the attending physician? Is this a new finding which has not been fully evaluated with additional testing? 	Requirements: APS, Hepatitis screens, all markers, selectively For faster decision: • All laboratory tests • Any sonograms • Details of medications being taken • Amount of alcohol used • Results of any investigations for elevated liver functions	Decision will depend on how many liver function results are outside the normal range, the degree of elevation, any other medical conditions, and any diagnosis for the elevated liver function finding. Best case: Preferred or Super Preferred Typical case: Standard to Table 4 Worst case: Decline
MYOCARDIAL INFARCTION	Refer to Coronary Artery Disease.		

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
PARKINSON'S DISEASE	 Current age Date of diagnosis Medication/treatment Response to medication treatment Severity of the disease History of falling or indications of dementia Compliant with medical treatment and follow-up Any concurrent impairment (e.g., depression) 	Requirement: APS For faster decision: • Details of type of Parkinson's • Type of treatment • Compliance and response to medication • Severity of the disease • Active and independent lifestyle (outline Activities of Daily Living)	Best case: Standard Typical case: Table 2-4 Worst case: Table 5 – Decline
PERIPHERAL ARTERY DISEASE (PAD)/ PERIPHERAL VASCULAR DISEASE (PVD)	 Current age Date of diagnosis Medication/treatment Response to medication treatment Smoking status – if currently smoking this will have a greater impact on disease progression Compliant with medical treatment and follow-up Any concurrent impairment (e.g., CAD, CVD, diabetes, hypertension, build) 	 Requirements: APS, medical exam, insurance blood profile, EKG – selectively For faster decision: Copies of any vascular and cardiac investigation Details of any ongoing symptoms Ankle-brachial index (ABI) score Details of risk factor modification Active lifestyle 	Best case: Standard Typical case: Table 2-4 Worst case: Table 5 – Decline
PULMONARY NODULE	 Current age Date of diagnosis Size and number of nodules Any treatment Date treatment completed Benign pathology Reduced/eliminated risk factors (e.g., smoking) Any concurrent impairment (e.g., emphysema or chronic bronchitis) 	Requirement: APS For faster decision: • Copies of tests • Details of follow-up • Demonstrated stability of nodule(s)	Best case: Preferred possible Typical case: Standard Worst case: Decline
RHEUMATOID ARTHRITIS	 Severity of symptoms What medications are being taken Any limitations of daily activities No other significant medical condition(s) 	Requirement: APS For faster decision: Laboratory results	Best case: Preferred or Super Preferred Typical case: Standard to Table 3 Worst case: Table 4 to Decline
STROKE	 Current age Date of diagnosis and age at onset Current symptoms/extent of neurological deficit Cause of stroke Treatment Medications Number of strokes Smoking history Active lifestyle Blood pressure and cholesterol readings Any concurrent serious impairment 	Requirement: APS For faster decision: • Neurology workup (carotid duplex, MRI) • Current function (how active) • Lifestyle modifications	Best case: Table 4 Typical case: Table 4 with a flat extra Worst case: Decline

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
TRANSIENT ISCHEMIC ATTACK (TIA)	 Current age Date of diagnosis and age at onset Any neurological deficit Number of episodes Treatment Medications Smoking history Test results Active lifestyle Blood pressure and cholesterol readings Any concurrent serious impairment 	Requirement: APS For faster decision: • Neurology workup (carotid duplex, MRI) • Current function (how active) • Lifestyle modifications	Best case: Standard Typical case: Table 2-3 for single TIA, Table 4 with a flat extra for multiple TIAs Worst case: Decline
ULCERATIVE COLITIS	 Current age Age of onset Severity of the disease Frequency of flare-ups Severity of symptoms Date of last episode Extra-colonic complications Effect on ADLs Medication (ongoing oral steroid therapy) Hospitalization Surgery Weight stable or loss Testing and follow-up 	Requirement: APS For faster decision: • Pathology reports • Evidence of regular GI surveillance (colonoscopy) • Details of hospitalization and hospital reports • Stable weight • Active lifestyle	Best case: Possible Preferred Typical case: Standard to Table 5 Worst case: Table 6 to Decline

Impairments | NON-MEDICAL

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
AVIATION	 Current age Pilot experience Flight ratings and type of license held Medical history Lifestyle Where they fly Type of aircraft flown Type of flying Purpose of flights and number of flying hours per year Medical history Lifestyle 	Requirement: Aviation Statement For faster decision: • Overall experience • Hours flown per year • Pilot experience • Flight ratings • Aircraft • Details of specialized flying	Best case: Preferred or Super Preferred possible* Typical case: Standard* Worst case: Aviation Exclusion Rider if available or Decline *Flat extra may apply to base rating
CLIMBING AND MOUNTAIN- EERING	 Current age Frequency Type of terrain: established trails Altitude/heights Location: North America/Europe or elsewhere Medical history Lifestyle 	Requirement: Sport Statement, Foreign Travel questionnaire, if applicable For faster decision: • Overall experience • Frequency • Type of terrain • Difficulty of climbs	Best case: Preferred or Super Preferred possible* Typical case: Standard* Worst case: Hazardous Sports Exclusion Rider if available or Decline *Flat extra may apply to base rating
DRIVING	 Current age Types of infractions Frequency of infractions DWI (Multiple) Other suspensions and number of suspensions Accident (at fault) Risk-taking avocations 	Requirement: MVR For faster decision: • Number and types of violations • Date of last violation • Date of last suspension, length of, and reason for suspension	 Best case/typical case: Preferred or Super Preferred for infrequent, minor violations Worst case: Decline NOTE: A single DUI can be considered with a flat extra 0-1 year since violation. Standard is available after 2-3 years.
MOTOR VEHICLE RACING	 Current age Type of vehicle/size of engine Type of fuel Frequency Speeds attained (average, highest) Type of course Location (outside U.S. or Canada) Concurrent avocations 	Requirements: Sport Statement, Foreign Travel Questionnaire (if applicable) For faster decision: • Type of racing and frequency • Speeds attained	Best case: Preferred or Super Preferred Typical case: Standard to Standard with a flat extra Worst case: Decline

	RISK FACTORS	TYPICAL REQUIREMENTS	LIKELY UNDERWRITING DECISION
SCUBA DIVING	 Current age Experience including certification Depths and frequency of dives Medical history Lifestyle Dive location (e.g., lake, open ocean, beaches) Dive sites (e.g., wreck, salvage) Diving activities (e.g., search and rescue, caves, ice) Commercial diving 	Requirement: Avocation Questionnaire, Foreign Travel Questionnaire (if applicable) For faster decision: • Type of diving (location, site, activities) • Experience • Frequency	Best case/typical case: Preferred or Super Preferred Worst case: Decline

Height/Weight Charts

	Super Preferred, Preferred, Super Standard, Standard Build Height																									
	AGE 20-44 MALE AND FEMALE																									
Height	4'8″	4'9	4′10	4′11	5′0	5′1	5′2	5′3	5′4	5′5	5′6	5′7	5′8	5′9	5′10	5′11	6′0	6′1	6′2	6′3	6′4	6′5	6'6	6′7	6′8	6'9
Super Preferred	129	134	139	144	149	154	159	164	169	174	180	185	191	197	202	208	214	220	226	232	239	245	251	258	264	271
Preferred	138	143	148	153	159	164	170	175	181	186	192	198	204	210	216	222	229	235	242	248	255	262	269	276	283	290
Super Standard	147	152	158	163	169	175	180	186	192	198	205	211	217	224	230	237	244	250	257	264	271	279	286	293	301	308
Standard	162	168	174	180	186	193	199	206	212	219	226	233	240	247	254	261	269	276	284	292	299	307	315	323	332	340

					Sup	er Pi	refer	red,	Pref	erre	d, Sı	ıper	Stan	daro	l, Sta	anda	ard B	uild	Heig	ght						
	AGE 45-64 MALE AND FEMALE																									
Height	4′8″	4'9	4′10	4′11	5′0	5′1	5′2	5′3	5′4	5′5	5′6	5′7	5′8	5′9	5′10	5′11	6′0	6′1	6′2	6′3	6′4	6'5	6'6	6′7	6′8	6'9
Super Preferred	132	136	141	146	151	156	161	167	172	177	183	188	194	200	206	212	218	224	230	236	243	249	256	262	269	276
Preferred	140	146	151	156	161	167	172	178	184	189	195	201	207	213	220	226	232	239	246	252	259	266	273	280	287	294
Super Standard	152	157	163	168	174	180	186	192	198	204	211	217	224	230	237	244	251	258	265	272	280	287	295	302	310	318
Standard	167	173	179	185	192	198	205	211	218	225	232	239	246	253	261	268	276	284	292	300	308	316	324	332	341	349

	Super Preferred, Preferred, Super Standard, Standard Build Height																									
	AGE 65 & UP MALE AND FEMALE																									
Height	4'8″	4'9	4′10	4′11	5′0	5′1	5′2	5′3	5′4	5′5	5'6	5′7	5′8	5′9	5′10	5′11	6′0	6′1	6′2	6′3	6′4	6'5	6'6	6′7	6′8	6'9
Super Preferred	134	139	144	149	154	159	164	169	175	180	186	192	197	203	209	215	221	228	234	240	247	253	260	267	273	280
Preferred	143	148	153	158	164	169	175	181	187	192	198	204	211	217	223	230	236	243	250	256	263	270	277	284	292	299
Super Standard	156	162	167	173	179	185	191	198	204	210	217	224	230	237	244	251	258	266	273	280	288	295	303	311	319	327
Standard	167	173	179	185	192	198	205	211	218	225	232	239	246	253	261	268	276	284	292	300	308	316	324	332	341	349



Super Standard/Preferred/Super Preferred

Super Standard/Preferred/Super Preferred classes are designed for individuals whom we expect to have lower or better mortality than individuals rated Standard.

How does our program differ from other programs?

- Our Healthy Lifestyle Credits allow us to offset one negative risk factor/knockout if the individual has enough favorable credits.
- We allow individuals taking medication for high blood pressure and cholesterol to qualify for a Preferred rating.
- Preferred ratings are available with aviation/ sports exclusions.
- Individuals with an imperfect family history may still qualify for a Preferred rating if they have routine preventative screening tests.

Basic guidelines

The following describes our criteria for rating a case Preferred or Super Preferred:

• Preferred ages = 20 to 85; Super Preferred ages = 20 to 80

pressure or cholesterol.

- Tobacco use:
- Super Preferred ages = 20 to 80The Principal uses a knockout system.
- Knockouts are provided on pages 26 and 27. Healthy Lifestyle Credits can improve the rating up to one class if they have enough favorable credits and only one knockout for build, blood
- Super Preferred class requires no tobacco use for prior 60 months.
 Preferred Non-Tobacco class requires no
- tobacco use for prior 24 months (prior 36 months for ages 71 to 85).
- Preferred Tobacco class includes all forms of tobacco.

		EXAMPLES	
	SCENARIO	OUR RATING	COMPETITOR RATING
MALE, AGE 68	 Blood Pressure = 130/87 6'0" and 210 pounds Pulse = 74 and regular Cholesterol/HDL = 6.2 EKG = normal Family history: father suffered a heart attack at age 62 Last complete physical was 18 months ago, including a colonoscopy and PSA. All results were normal. 	Client is Super Standard due to a Preferred knockout for Cholesterol/HDL ratio. We can improve the rating to Preferred using Healthy Lifestyle Credits (HLCs) based on his other favorable factors and routine physicals. • Final rating: Preferred	Client is not allowed the Preferred class due to high cholesterol/HDL.
FEMALE, AGE 52	 Blood Pressure = 128/76 5'5" and 135 pounds Pulse = 72 and regular Cholesterol/HDL = 3.2 EKG = normal Family history: mother died of breast cancer at age 65 Last complete physical was 9 months ago including mammogram, which was within normal limits Mammograms last 10 years have been within normal limits 	 Client meets criteria to remain Super Preferred/Preferred. When looking at the overall risk profile, we are able to offset family history due to favorable HLCs and regular mammograms. Final rating: Super Preferred 	Client is not allowed the Super Preferred class due to family history (mother died of breast cancer at age 65).
FEMALE, AGE 74	 Blood pressure = 145/80 5'1" and 181 pounds Pulse = 72 and regular Cholesterol/HDL = 5.8 EKG = normal Family history: both parents died in their 90s No heart disease or cancer noted in family history Last exam was 12 months ago, including a colonoscopy and mammogram within normal limits 	Client is Super Standard due to a Preferred knockout for build. We can improve the rating to Preferred using HLCs based on her other favorable factors and routine physicals. • Final rating: Preferred	Client is not allowed the Preferred class due to her build and cholesterol/ HDL ratio.

Super Standard/Preferred/Super Preferred Guidelines

	SUPER STANDARD	PREFERRED	SUPER PREFERRED
 FAMILY HISTORY Includes: parents & siblings Cardiovascular defined as: Coronary Artery Disease, Peripheral Vascular Disease, Stroke, and Transient Ischemic Attack 	 Up to one death prior to age 60 of: Cardiovascular Disease, Breast Cancer, Colon Cancer, Ovarian Cancer, Prostate Cancer, Diabetes Disregard cancer of opposite sex except for colon cancer Family history not considered for applicants aged 71+ 	 No death prior to age 60 of: Cardiovascular Disease Breast Cancer Colon Cancer Ovarian Cancer Prostate Cancer Diabetes Disregard cancer of opposite sex except for colon cancer Family history not considered for applicants aged 71+ 	 No death prior to age 65 of: Cardiovascular Disease Breast Cancer Colon Cancer Ovarian Cancer Prostate Cancer Diabetes Disregard cancer of opposite sex except for colon cancer Family history not considered for applicants aged 71+
 BLOOD PRESSURE Use exam average if no hypertension treatment Use 12 month average if hypertension history 	Cannot exceed: • 145/90 at ages 20-64 • 150/90 at ages 65-85	Cannot exceed: • 140/85 at ages 20-44 • 140/90 at ages 45-64 • 145/90 at ages 65-85	Cannot exceed: • 135/85 at ages 20-44 • 140/85 at ages 45-64 • 140/90 at ages 65-85
 CHOLESTEROL Medication may be disregarded We assess the ratio within the context of the entire lipid profile 	 Cannot exceed: Total Cholesterol 300, Cholesterol/HDL of 6.5 at ages 20-64 Total Cholesterol 300, Cholesterol/HDL of 7.0 at ages 65-85 	 Cannot exceed: Total Cholesterol 270, Cholesterol/HDL of 5.5 at ages 20-64 Total Cholesterol 280, Cholesterol/HDL of 6.0 at ages 65-85 	 Cannot exceed: Total Cholesterol 240, Cholesterol/HDL of 4.5 at ages 20-64 Total Cholesterol 260, Cholesterol/HDL of 5.0 at ages 65-85
HISTORY OF: • Alcohol abuse • Drug abuse • Cancer • Diabetes	• No rating	 No personal history of alcohol or drug abuse within 10 years No personal history of diabetes or cancer ever Exception – Basal and Squamous Cell Personal history of certain cancers will be allowed. Consult your home office underwriter for criteria. 	 No personal history of alcohol or drug abuse, diabetes or cancer ever Exception – Basal and Squamous Cell
FOREIGN RESIDENCY/ TRAVEL	- · ·	r permanent U.S. resident ualify for Super Standard, Preferred and derwriter for applicants who are not U.	-

	SUPER STANDARD	PREFERRED	SUPER PREFERRED
TOBACCO ¹ Tobacco use includes any tobacco or nicotine product (i.e., cigar, patch, gum & marijuana) 	• No tobacco use for: one year, ages 20-70 three years, ages 71-85	 No tobacco use for: two years, ages 20-70 three years, ages 71-85 Exception – 12 or fewer cigars per year with a negative urine For Tobacco/Preferred rates all preferred criteria must be met except tobacco use 	• No tobacco use for: five years, ages 20-80
DRIVING ²	No rating	No more than two moving violatNo driving under the influence or	
OCCUPATION/ MILITARY/AVIATION/ HAZARDOUS SPORTS	 Not ratable for occupation and m For aviation and hazardous sports 	nilitary s risk, refer to your home office underw	/riter

¹ Tobacco definitions:

• *Tobacco:* Current or past use in the prior 12 months of any tobacco including cigarettes, cigars, pipe, chew, snuff or nicotine aids. (For ages 71-85, a client will be classified as tobacco if they have used any types of tobacco in the last 3 years.)

- Non-tobacco: No tobacco use in any form currently or in the prior 12 months.
- Exception to non-tobacco: Twelve or fewer cigars in the prior 12 months with admitted use on the application (or TeleApp) and a negative urine specimen for nicotine will qualify for non-tobacco.
- Marijuana: A recreational user of marijuana with a maximum use of 1-2 times per month, may qualify for non-tobacco rates. For increased frequency and for other types of use (medicinal, non-smoked forms, etc.), please contact your Home office Underwriter for details.
- In New Jersey, marijuana only users (no tobacco use) are considered non-tobacco.

² Subject to review of specific infractions.

Financial Underwriting

As a valued partner of The Principal, we strive to give you an edge in doing business with us. We are committed to maintaining market-leading underwriting and service, and we want you to be familiar with our financial underwriting requirements and guidelines when submitting cases to us.

FACE AMOUNT	CONFIDENTIAL FINANCIAL STATEMENT	FINANCIAL UNDERWRITING SUPPLEMENT FOR LIFE INSURANCE	INSPECTION REPORT WITH FINANCIAL QUESTIONS	THIRD PARTY FINANCIAL VERIFICATION
\$2,000,000 to \$4,999,999	Х	X (For Ages 70+)		
\$5,000,000	Х	Х		
\$5,000,001 to \$10,000,000	Х	Х	X (For Ages 70+)	
\$10,000,001 and up	Х	Х	Х	Х
Any face amount, age 70+, trust less than two years	Х	Х	Х	Х

Financial requirements

Note: Underwriters have discretion to request additional financial information at any age and/or amount.

Premium to income ratio

- If net worth is less than or equal to \$5 million, acceptable ratio of premium to income is up to 25 percent.
- If net worth is greater than \$5 million, acceptable ratio of premium to income is up to 40 percent.
- If net worth is greater than \$10 million, acceptable ratio of premium to income is up to 60 percent.

PURPOSE OF INSURANCE	FORMUL	AS AND GUIDELINES	INFORMATION NEEDED		
Income replacement		IMUM COVERAGE MULTIPLY INCOME BY: 30 25 20 15 10 5 1	 Gross annual income How amount of insurance was determined Other coverage in force or pending with all carriers 		
Estate planning	AGES: Up to age 70 71-80 81+ • Estate growt • Assume 50% value will be	E GROWTH PERIOD GROWTH ASSUMPTION: 75% of life expectancy not to exceed up to 20 years 75% of life expectancy not to exceed up to 10 years Use current estate value th factor up to 8% of estimated future estate lost to estate tax nount = 50% of estimated value	 Estate analysis Net worth How insurance amount was determined Risk amounts 		

Personal financial underwriting guidelines

Note: If you have questions regarding juvenile, charitable insurance or creditor insurance, please contact your home office underwriter.

Business financial underwriting guidelines

PURPOSE OF INSURANCE	FORMULAS AND GUIDELINES	INFORMATION NEEDED			
Key executive	 Up to 10 times annual income Business owner and beneficiary 	 Verification of income List of other key executives and their coverage Explanation of lay role to employer 			
Buy-sell and stock redemption plans	 Percent of ownership = X value of company Cross purchase – partners are owners and beneficiaries Entity purchase – business is owner and beneficiary Value of business and how the value was determined 	 Business financials: Balance sheet Income statement List of owners/ownership percent Confirmation all partners are similarly insured 			
Executive Bonus/ S Owner	 Insurance amount = a multiple of the executive's income 	Verification of income			
Deferred compensation	 Insurance amount = a multiple of the executive's income 	 Deferred compensation plan formula and description of insurance benefit Verification of compensation 			

Note: If you have questions regarding creditor insurance, please contact your home office underwriter.

Principal Under**Right**SM

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- Dedicated home office case managers plus access to your underwriter when you need it. Toll-free phone: 800-654-4278

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Life – TeleApp Application Routine Requirements

Amount*	0-17		equirements are 31-40	based on propo 41-49	osed insured's ac 50-54	ctual age when t 55-60	the application is 61-69	s signed. 70-75	76-90
\$5,000 to \$49,999	Non-Med	18-30 Non-Med	Non-Med	Non-Med	Urine Px. Meas.	Urine Px. Meas.	Blood/Urine Px. Meas.	Blood/Urine Px. Meas. Mature70+	Blood/Urine Px. Meas. Mature 70+
\$50,000 to \$250,000	Non-Med	Blood/Urine^ Px. Meas.^ H.O. MVR	Blood/Urine Px. Meas H.O. MVR	Blood/Urine Px. Meas. Mature H.O. MVR APS 70+	Blood/Urine Px Meas Mature APS H.O. MVR 70+				
\$250,001 to \$500,000	Non-Med	Blood/Urine^ Px. Meas.^ H.O. MVR	Blood/Urine Px. Meas ECG H.O. MVR	Blood/Urine Px Meas ECG Mature H.O. MVR APS 70+	Blood/Urine Px Meas ECG Mature H.O. MVR APS 70+				
\$500,001 to \$1,000,000	Non-Med	Blood/Urine^ Px. Meas.^ H.O. MVR	Blood/Urine^ Px. Meas.^ H.O. MVR	Blood/Urine^ Px. Meas.^ H.O. MVR	Blood/Urine^ Px. Meas.^ ECG^ H.O. MVR	Blood/Urine^ Px. Meas.^ ECG^ H.O. MVR	Blood/Urine Px Meas ECG H.O. MVR	Blood/Urine Px Meas ECG Mature H.O. MVR APS 70+	Blood/Urine Px Meas ECG Mature H.O. MVR APS 70+
\$1,000,001 to \$2,500,000	Non-Med APS Biz FN\$2M	Blood/Urine Px. Meas. H.O.MVR BizFN\$2M	Blood/Urine Px. Meas. H.O.MVR BizFN\$2M	Blood/Urine Px. Meas. H.O. MVR BizFN\$2M	Blood/Urine Px. Meas. ECG H.O. MVR BizFN\$2M	Blood/Urine Px Meas ECG H.O. MVR APS BizFN\$2M	Blood/Urine Px Meas ECG H.O. MVR APS BizFN\$2M	Blood/Urine Px Meas ECG Mature H.O. MVR APS FNSupp\$2M BizFN\$2M 70+	Blood/Urine Px Meas ECG Mature H.O. MVR APS FNSupp\$2M BizFN\$2M 70+
\$2,500,001 to \$5,000,000	Non-Med APS FNSupp\$5M Biz FN	Blood/Urine Px. Meas. H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px. Meas. H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px Meas H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FNSupp\$5M Biz FN	Blood/Urine Px Meas ECG Mature H.O. MVR APS FN Supp Biz FN 70+	Blood/Urine Px Meas ECG Mature H.O. MVR APS FN Supp Biz FN 70+
\$5,000,001 to \$10,000,000	APS FN Supp Biz FN	Blood/Urine Px Meas H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas ECG H.O. MVR APS FN Supp Biz FN	Blood/Urine Px Meas ECG Mature Mod. IR H.O. MVR APS FN Supp Biz FN 70+	Blood/Urine Px Meas ECG Mature Mod. IR H.O. MVR APS FN Supp Biz FN 70+
\$10,000,001 and up	Mod. IR APS Financials FN Supp Biz FN	Blood/Urine Px Meas ECG H.O. MVR Mod. IR APS Financials FN Supp Biz FN	Blood/Urine Px Meas ECG Mod. IR H.O. MVR APS Financials FN Supp Biz FN	Blood/Urine Px Meas ECG Mature Mod. IR H.O. MVR APS Financials FN Supp Biz FN 70+	Blood/Urine Px Meas ECG Mature Mod. IR H.O. MVR APS Financials FN Supp Biz FN 70+				

Toll Free TeleApp Number: 1-888-TELEAPP (1-888-835-3277)

^ These studies are not required for applicants ages 18-60 and amounts \$50,000 through \$1,000,000 requesting Accelerated Underwriting. They may be requested for cause should Underwriting determine the applicant ineligible.

Amount*

For single-life products, add together face amounts issued and applied for with The Principal[®] within the last 6 months to determine amount. For survivorship products, medical and MVR requirements are based on half of the total face amount for each proposed insured. For survivorship products, inspection reports and financial requirements are based on the total face amount applied for. Underwriting may request additional requirements for cause.

Length of Studies

Physical measurements, mature age questionnaire, blood profiles and urines are valid for 12 months from completion for ages 0-69, 6 months for ages 70 and above; ECGs, financials, financial underwriting supplement, MVRs and inspection reports for 12 months; applications/TeleApps for 90 days subject to underwriting review. Underwriting may request updated requirements for cause.

Legend

APS	Attending Physician Statement					
Blood / Urine	Blood draw and urine specimen					
Biz FN	Confidential Financial Statement required if purpose of insurance is business related					
Biz FN\$2M	At \$2,000,000, Biz FN required if purpose of insurance is business related					
ECG	Electrocardiogram					
Financials	3 rd Party Financial Documentation					
FN Supp	Financial Underwriting Supplement if purpose of insurance is personal					
FN Supp\$2M	At \$2,000,000, FN Supp required if purpose of insurance is personal					
FN Supp\$5M	At \$5,000,000, FN Supp required if purpose of insurance is personal					
Full IR	Full Inspection Report with financial questions					
Mature	Mature Age Questionnaire completed by examiner					
Mod. IR	Modified Inspection Report with financial questions					
H.O. MVR	Home Office ordered Motor Vehicle Report					
Non-Med	No routine requirements needed					
Px. Meas.	Physical Measurements (height, weight, blood pressure and pulse)					
If applicant is age 70 or over and trust is less than 2 years old:						
70+	Financial Underwriting Supplement					
70+	Modified Inspection Report with financial questions					
	Third Party Financial documentation					



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Principal National Life Insurance Company and Principal Life Insurance Company, Des Moines, Iowa 50392-0001, www.principal.com

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Life – Paper Application Routine Requirements

Amount*	0-17	Age – Rec 18-30	uirements are l 31-40	based on propos 41-49	sed insured's ac 50-54	tual age when 55-60	the application i 61-69	s signed. 70-75	76-90
\$5,000 to \$49,999	Non-Med	Non-Med	Non-Med	Non-Med	Urine Paramed	Urine Paramed	Blood/Urine Paramed	Blood/Urine Paramed Mature 70+	Blood/Urine Paramed Mature 70+
\$50,000 to \$250,000	Non-Med	Blood/Urine Px Meas H.O. MVR	Px Meas	Blood/Urine Px Meas H.O. MVR	Blood/Urine Paramed H.O. MVR	Blood/Urine Paramed H.O. MVR	Blood/Urine Paramed H.O. MVR	Blood/Urine Paramed Mature APS H.O. MVR 70+	Blood/Urine Paramed Mature APS H.O. MVR 70+
\$250,001 to \$500,000	Non-Med	Blood/Urine Paramed H.O. MVR	Blood/Urine Paramed H.O MVR	Blood/Urine Paramed H.O.MVR	Blood/Urine Paramed H.O.MVR	Blood Urine Paramed H.O.MVR	Blood/Urine Paramed ECG H.O.MVR	Blood/Urine Paramed ECG Mature H.O.MVR APS 70+	Blood/Urine Paramed ECG Mature H.O.MVR APS 70+
\$500,001 to \$1,000,000	Non-Med	Blood/Urine Paramed H.O.MVR	Blood/Urine Paramed H.O.MVR	Blood/Urine Paramed H.O.MVR	Blood/Urine Paramed ECG H.O.MVR	Blood/Urine Paramed ECG H.O.MVR	Blood/Urine Paramed ECG H.O.MVR APS	Blood/Urine Paramed ECG Mature H.O.MVR APS 70+	Blood/Urine Paramed ECG Mature H.O.MVR APS 70+
\$1,000,001 to \$2,500,000	Non-Med APS Biz FN\$2M	Blood/Urine Paramed H.O.MVR Biz FN\$2M	Blood/Urine Paramed H.O.MVR Biz FN\$2M	Blood/Urine Paramed ECG H.O.MVR Biz FN\$2M	Blood/Urine Paramed ECG H.O.MVR APS Biz FN\$2M	Blood/Urine Paramed ECG H.O.MVR APS Biz FN\$2M	Blood/Urine Paramed ECG H.O.MVR APS Biz FN\$2M	Blood/Urine Paramed ECG Mature H.O.MVR APS FNSupp\$2M Biz FN\$2M 70+	Blood/Urine Paramed ECG Mature H.O.MVR APS FNSupp\$2M BizFN\$2M 70+
\$2,500,001 to \$5,000,000	Non-Med APS FN Supp\$5M Biz FN	Blood/Urine Paramed H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp\$5M Biz FN	Blood/Urine Paramed ECG Mature H.O.MVR APS FN Supp Biz FN 70+	Blood/Urine Paramed ECG Mature H.O.MVR APS FN Supp Biz FN 70+
\$5,000,001 to \$10,000,000	APS FN Supp Biz FN	Blood/Urine Paramed H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR APS FN Supp Biz FN	Blood/Urine Paramed ECG Mature Full IR H.O.MVR APS FN Supp Biz Fn 70+	Blood/Urine Paramed ECG Mature Full IR H.O.MVR APS FN Supp Biz FN 70+
\$10,000,001 and up	Full IR Paramed APS Financials FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR Full IR APS Financials FN Supp Biz FN	Blood/Urine Paramed ECG H.O.MVR Full IR APS Financials FN Supp Biz FN	Blood/Urine Paramed ECG Full IR H.O.MVR APS Financials FN Supp Biz FN	Blood/Urine Paramed ECG Mature Full IR H.O.MVR APS Financials FN Supp Biz FN 70+	Blood/Urine Paramed ECG Mature Full IR H.O.MVR APS Financials FN Supp Biz FN 70+			

Amount*

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Mature	Mature Age Questionnaire completed by examiner					
H.O. MVR	Motor Vehicle Report ordered by the Home Office					
Non-Med	No routine requirements needed					
Paramed	Paramed Exam					
Px. Meas.	Physical Measurements (height, weight, blood pressure and pulse)					
Urine	Urine Specimen					
	If applicant is age 70 or over and trust is less than 2 years old:					
70+	Financial Underwriting Supplement					
107	 Modified Inspection Report with financial questions 					
	Third Party Financial documentation					



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